

Nolo Experts A Guide for the Media

To reach one of Nolo's experts, please contact:

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BUSINESS

Advani, Asheesh, CEO OF VIRGIN MONEY



Business Finance

Asheesh Advani, an authority on business finance, was the founder and president of CircleLending, a specialty loan administration company that facilitates private loans between relatives, friends, and business associates. Circle Lending became Virgin Money in 2007 (www.virginmoneyus.com). Prior to founding CircleLending, he was a consultant for Monitor Company, a strategy consultancy in Cambridge, MA,

and for the World Bank in Washington, DC.

- Holds degrees from the Wharton School and Oxford University
- Business start-up columnist for Entrepreneur.com
- Writes a monthly column on business financing for AOL's Small Business Channel
- Named one of Boston's top 40 entrepreneurs under 40

Selected Publications:

• Investors in Your Backyard: How to Raise Business Capital from the People You Know

Hot Topics:

- Taking out a loan from the bank of Mom-and-Dad
- Making the perfect "Kitchen Table Pitch"
- Safe, legal ways to administer private loans—without straining personal relationships

Media Highlights: Wall Street Journal, New York Times, BusinessWeek, NPR, MarketWatch, Boston Globe, Time, Inc., PBS, Entrepreneur

BOSTON

Daily, Frederick W., ATTORNEY

Tax and Business

Frederick W. Daily is a tax attorney with more than 35 years experience helping individuals and small business owners make smart tax decisions and stay out of trouble with the IRS.

Selected Publications:

• Stand Up to the IRS • Tax Savvy for Small Business • Surviving an IRS Audit

Hot Topics:

- Money-saving tax tips for consumers and small businesses
- What to do when you can't afford to pay your taxes
- How to avoid an audit and how to prepare if you can't avoid it

Media Highlights: Good Morning America, Money, U.S. News & World Report, Miami Herald, Newsweek, Chicago Tribune, Inc., BusinessWeek, Entrepreneur, Upscale, San Francisco Chronicle, NPR, New York Times

FLORIDA



Elias, Stephen R., ATTORNEY

Bankruptcy

Stephen R. Elias is a practicing bankruptcy attorney and former associate publisher at Nolo as well as current President of the National Bankruptcy Law Project. He is also the author of numerous books and one of the original author/designers of Nolo's bestselling Quicken WillMaker Plus software.

• Writes a weekly blog www.nolo.com/blogs.cfm

Selected Publications:

- The New Bankruptcy: Will It Work for You?
- How to File for Chapter 7 Bankruptcy
- Trademark: Legal Care for Your Business & Product Name
- Legal Research: How to Find & Understand the Law
- Special Needs Trusts
- Chapter 13 Bankruptcy
- The Foreclosure Survival Guide (September 2008)

Hot Topics:

- Learn when and how to file for bankruptcy under the new law
- Independent legal research: find the information you need when you need it
- How to protect your business and build your brand with a registered trademark

Media Highlights: New York Times, Wall Street Journal, Newsweek, Good Morning America, 20/20, Money, USA TODAY



Fishman, Stephen, J.D.

Tax & Business

After stints in government and private practice, Stephen Fishman became a full-time legal writer in 1983. He specializes in business and tax law.

Selected Publications:

- Working for Yourself: Law & Taxes for Independent Contractors, Freelancers & Consultants
- Deduct It! Lower Your Small Business Taxes
- Lower Taxes in 7 Easy Steps
- Work from Home Handbook
- Easy Ways to Lower Your Taxes (September 2008)

Hot Topics:

- Money-saving tax tips for consumers and small businesses
- Plain-English demystification of laws affecting small businesses and independent contractors

Media Highlights: New York Times, Wall Street Journal, Los Angeles Times, BusinessWeek, Boston Globe, Fortune, Small Business Opportunities, U.S. News & World Report, Library Journal, Chicago Tribune, Associated Press

SAN FRANCISCO, CA



Mancuso, Anthony, J.D.

Corporations and LLCs

Anthony Mancuso specializes in corporations (profit and nonprofit) and limited liability companies. His books and software have shown more than a quarter million businesses and organizations how to incorporate.

• Writes a weekly blog www.nolo.com/blogs.cfm

Selected Publications:

- How to Form a Nonprofit Corporation
- LLC or Corporation? How to Choose the Right Form for Your Business
- Form Your Own Limited Liability Company
- The Corporate Records Handbook
- How to Form Your Own California Corporation
- Nonprofit Meetings, Minutes & Records (September 2008)

Hot Topics:

- · How to choose the most advantageous business form
- The ins and outs of forming a corporation or LLC

Media Highlights: Business Week, San Francisco Chronicle, Kiplinger's, Orange County Register, Entrepreneur

Molinski, Michael

Business Start-Up

Michael Molinski is a veteran writer, spending 15 years as a reporter, editor, and foreign correspondent at *Bloomberg News, CBS MarketWatch* and *United Press International*. Molinski later founded a business communications company and helped found a strategy research firm. He is the author and co-author of several books about small business and entreneurship.

Selected Publications:

• Small Business in Paradise: Working for Yourself in a Place You Love

Hot Topics:

- Researching your market
- Building a seasonal business
- Complying with local regulations
- Getting involved in your community

SAN FRANCISCO BAY AREA



Pakroo, Peri H., J.D.

Business Start-Up

Peri Pakroo is a media developer and consultant specializing in legal and start-up issues for businesses and nonprofits. She owns and runs P-Brain Media (www. pbrainmedia.com), a media and communications firm that develops informational content for print, web, video, and other media.

Selected Publications:

- The Small Business Start-Up Kit: A Step-by-Step Legal Guide
- Starting & Building a Nonprofit: A Practical Guide

Hot Topics:

- What aspiring entrepreneurs need to know to get a business off the ground
- E-business development, including practical tips on creating websites that conform to business strategy
- Cost-effective tips for online marketing

Media Highlights: Library Journal, Real Simple, Book Watch, BizBest, San Francisco Chronicle, Chronicle of Philanthropy, Accounting Today

ALBUQUERQUE, NM

Sargent, Dennis

Business Start-Up

Dennis Sargent was the Director of the Small Business Development Center at Linn-Benton Community College. He has advised over a thousand small business owners and taught numerous seminars. He is also a lead author of *NxLevel: A Guide for Entrepreneurs*. Dennis is a Certified Public Accountant and earned his Masters of Science in Business at Oregon State University.

Selected Publications:

• Retire—And Start Your Own Business

OREGON

Sargent, Martha

Business Start-Up

Martha Sargent is a retired Associate Professor of Business at Western Oregon University. She designed, initiated and taught in the Entrepreneurship program at the university. She is lead author of *NxLevel: A Guide for Entrepreneurs*, business training materials published by the Western Entrepreneurial Network, used throughout the United States. Martha is a Certified Public Accountant and former Certified Management Accountant, and received her BA from Oregon State University.

Selected Publications:

• Retire—And Start Your Own Business

OREGON



Steingold, Fred S., ATTORNEY

Tax & Business

Attorney Fred S. Steingold practices law in Ann Arbor, Michigan. An expert on small business law, he represents and advises many small businesses and frequently leads seminars on how to start and run small businesses.

• Writes a monthly column "The Legal Advisor," carried by publications nationwide

Selected Publications:

- Legal Guide for Starting & Running a Small Business
- The Complete Guide to Buying a Business

• The Employer's Legal Handbook

• The Complete Guide to Selling a Business

Hot Topics:

- · Money-saving tax tips for consumers and small businesses
- Strategies for buying/selling a small business
- Plain-English demystification of laws affecting small businesses and independent contractors

Media Highlights: New York Times, Wall Street Journal, Los Angeles Times, Fortune, Business Week, Boston Globe, U.S. News & World Report, Library Journal, Chicago Tribune, Associated Press

ANN ARBOR, MI



Stim, Richard, ATTORNEY

Business & Intellectual Property

Richard Stim specializes in small business, copyright, patent, and trademark issues. He practices law in San Francisco and has represented photographers, software developers, crafts people, publishers, musicians, and toy designers. As the co-owner of a small audio book recording business and a musician performing with several bands, Stim has an intimate understanding of the challenges facing his readers.

- Writes a weekly blog www.nolo.com/blogs.cfm
- Video podcaster
- Podcaster www.nolo.com/podcast.cfm

Selected Publications:

- Wow, I'm in Business! A Crash Course in Business Basics
- Music Law: How to Run Your Band's Business
- Profit From Your Idea: How to Make Smart Licensing Deals

Hot Topics:

- Smart legal strategies for protecting art and ideas
- Getting a fair deal: how to license your invention without signing away your rights
- Top five legal steps every band should take
- Business savvy for accidental entrepreneurs

Media Highlights: Los Angeles Times, San Francisco Chronicle, Vibe, Electronics Now, Sacramento Bee, Houston Chronicle

SAN FRANCISCO, CA

NONPROFITS



Bray, Ilona, J.D.

Nonprofit & Immigration Law Expert

Attorney Ilona Bray is an author and legal editor at Nolo. Her specialties include real estate, immigration law, and nonprofit fundraising. Bray's working background includes solo practice, nonprofit, and corporate stints.

- Served as intern at Amnesty International's main law office in London
- Holds degrees in East Asian studies and law

Selected Publications:

- Becoming a U.S. Citizen
- Effective Fundraising for Nonprofits
- U.S. Immigration Made Easy

Hot Topics:

- Keeping nonprofits afloat with strong contributions
- Immigration: how the system really works

Media Highlights: Library Journal, San Diego Union-Tribune, Accounting Today, Fort Worth Star Telegram, Advancing Philanthropy

SAN FRANCISCO BAY AREA



Hwang, Lucia

Nonprofit Publishing

Lucia Hwang is an award-winning investigative journalist and experienced editor. She has served for seven years on the board of directors of the nonprofit Independent Press Association. She is a graduate of the University of California, Berkeley and the Columbia University Graduate School of Journalism.

- Editor of Registered Nurse, the magazine of the California Nurses Association
- Former editor at California Lawyer magazine
- Former staff reporter at the San Francisco Examiner and San Franicsco Bay Guardian
- Investigative reporting instructor at New College of California

Selected Publications

• Every Nonprofit's Guide to Publishing: Creating Newsletters, Magazines & Websites People Will Read

Hot topics:

- Further your nonprofit's mission using newsletters, websites, magazines, and more
- Make technology work for you: create a professional quality website



Mancuso, Anthony, J.D.

Corporations and LLCs

Anthony Mancuso specializes in corporations (both profit and nonprofit) and limited liability companies. His books and software have shown more than a quarter million businesses and organizations how to incorporate.

• Writes a weekly blog www.nolo.com/blogs.cfm

Selected Publications:

- How to Form a Nonprofit Corporation
- LLC or Corporation? How to Choose the Right Form for Your Business
- Form Your Own Limited Liability Company
- The Corporate Records Handbook
- How to Form Your Own California Corporation

Hot Topics:

- How to choose the most advantageous business form
- The ins and outs of forming a corporation or LLC

Media Highlights: Business Week, San Francisco Chronicle, Kiplinger's, Orange County Register, Entrepreneur

SAN FRANCISCO BAY AREA



Pakroo, Peri H., J.D.

Business Start-Up

Peri Pakroo is a media developer and consultant specializing in legal and start-up issues for businesses and nonprofits. She owns and runs P-Brain Media (www. pbrainmedia.com), a media and communications firm that develops informational content for print, web, video, and other media.

Selected Publications:

- The Small Business Start-Up Kit: A Step-by-Step Legal Guide
- Starting & Building a Nonprofit: A Practical Guide

Hot Topics:

- What aspiring entrepreneurs need to know to get a business off the ground
- E-business development, including practical tips on creating websites that conform to business strategy
- Cost-effective tips for online marketing

Media Highlights: Library Journal, Real Simple, BookWatch, BizBest, San Francisco Chronicle, Accounting Today, Chronicle of Philanthropy

ALBUQUERQUE, NM



Woodard, Cheryl

Business Publishing

Cheryl Woodard has co-founded several magazines, concentrating her attention on ad sales, circulation marketing and business management issues. She specializes in helping business owners or chief executives sort out marketing and overall business strategies.

- Co-founder of PC, Macworld, PC World, and Publish
- 12 years as a consultant for book, software, newsletter, and magazine publishers

Selected Publications:

- Starting & Running a Successful Newsletter or Magazine
- Every Nonprofit's Guide to Publishing: Creating Newsletters, Magazines & Websites People Will Read

Hot Topics:

- Getting a periodical off the ground
- Attracting readers
- The five biggest mistakes beginning publishers make—and how to avoid them

Media Highlights: Minneapolis Star Tribune, Orange County Register, Desktop Journal

SAN FRANCISCO BAY AREA

HUMAN RESOURCES

DelPo, Amy, ATTORNEY

Employment Law

Amy DelPo specializes in employment and family law issues. She has years of civil law experience, having litigated cases in all levels of state and federal courts, including the California Supreme Court and the United States Supreme Court.

Selected Publications:

- The Performance Appraisal Handbook
- Dealing with Problem Employees
- Create Your Own Employee Handbook

Hot Topics:

What every employer needs to know about the law: strategies for running a fair and legal business

- Great tips for encouraging and disciplining employees
- What to do if you're treated unfairly at work

Media Highlights: Boston Globe, Accounting Today, Small Business Opportunities

DENVER, CO



Guerin, Lisa, ATTORNEY

Employment Law

Lisa Guerin is an attorney and Nolo editor specializing in employment law. She has practiced employment law in government, public interest, and private practice, where she represented clients at all levels of state and federal courts and in agency proceedings.

• Writes a weekly blog www.nolo.com/blogs.cfm

Selected Publications:

- The Essential Guide to Family & Medical Leave
- Dealing with Problem Employees
- The Essential Guide to Federal Employment Laws
- The Progressive Discipline Handbook

Hot Topics:

- Secrets of smart supervisors
- Great tips for encouraging and disciplining employees

MEDIA HIGHLIGHTS: USA TODAY, Accounting Today, Small Business Opportunities

SAN FRANCISCO BAY AREA



Mader-Clark, Margie, HR PROFESSIONAL

Human Resources

Margie Mader-Clark is a human resources consultant with more than 15 years experience as an HR executive in the high-tech industry, primarily in Silicon Valley.

- Vice President of Human Resources at Vontu
- Former Vice President of Human Resources at companies such as Netscape Communications, Hyperion Solutions, America Online, and others
- Certified Human Resource Manager, certified Compensation Professional, certified Change Management Instructor, certified Career Architect

Selected Publications:

- Job Description Handbook
- The Progressive Discipline Handbook

Hot Topics:

- Effective HR policies: what every employer should know about hiring, firing, discipline, and more
- What HR professionals look for when hiring
- Unexpected uses for job descriptions

Media Highlights: Fast Company

REAL ESTATE & LANDLORD BUSINESS

Bray, Ilona, J.D.

Nonprofit & Immigration Law Expert

Attorney Ilona Bray is an author and legal editor at Nolo. Her specialties include real estate, immigration law, and nonprofit fundraising. Bray's working background includes solo practice, nonprofit, and corporate stints.

- Served as intern at Amnesty International's main law office in London
- Holds degrees in East Asian studies and law

Selected Publications:

- Nolo's Essential Guide to Buying Your First Home
- Effective Fundraising for Nonprofits
- U.S. Immigration Made Easy
- The Essential Guide for First-Time Homeowners (September 2008)

Hot Topics:

- Keeping nonprofits afloat with strong contributions
- Immigration: how the system really works

Media Highlights: Library Journal, San Diego Union-Tribune, Accounting Today, Fort Worth Star Telegram, Advancing Philanthropy

SAN FRANCISCO BAY AREA

Ron Leshnower, ATTORNEY

Real Estate

Ron Leshnower has more than ten years experience in the real estate field. He spent six years as a legal editor for Vendome Group (formerly Brownstone Publishers), where he wrote hundreds of informative, how-to articles for a national audience of landlords and property managers on a wide range of residential real estate topics from compliance with the low-income housing tax credit program to premises liability issues. He is a communications analyst at a leading international law firm in New York, and is admitted to practice law in New York and Massachusetts.

• Founder and president of Fairhousinghelper.com

Selected Publications:

• Every Landlord's Property Protection Guide: 10 Ways to Cut Your Risk Now

Media Highlights: New York Times, Fort Worth Star Telegram

NEW YORK CITY





Portman, Janet, ATTORNEY

Landlord & Tenant Law

Janet Portman specializes in legal issues related to courts, landlords and tenants, and neighbor disputes. Portman received undergraduate and graduate degrees from Stanford University and a law degree from Santa Clara University. Before joining Nolo in 1994, she practiced law as a public defender.

• Writes a weekly column "Rent It Right," carried by publications nationwide.

Selected Publications:

- Every Landlord's Legal Guide
- Every Landlord's Guide to Finding Great Tenants
- Every Tenant's Legal Guide
- Negotiate the Best Lease for Your Business

Hot Topics:

- Do's and don'ts for landlords
- Where Megan's Law meets the fair housing law
- Tenants' rights: important rights and responsibilities every renter should know

Media Highlights: NPR, CNN, New York Times, Washington Post, Los Angeles Times, Kiplinger's, Chicago Tribune, Boston Globe, Forbes, MarketWatch, Yahoo!, Inman News, Newsday

SAN FRANCISCO BAY AREA

Schroeder, Alayna, J.D.

Real Estate & Employment Law

Schroeder specializes in real estate and employment law. Before joining Nolo, she worked as an associate in a large San Francisco law firm where she represented employers in litigation, drafted employee handbooks and policies and counseled employers on sound employment practices. Schroeder also has experience in employment consulting and human resources. She holds a law degree from the University of California, Hastings College of Law.

Selected Publications:

- Nolo's Essential Guide to Buying Your First House
- The Essential Guide for First-Time Homeowners (September 2008)

Hot Topics:

- Deciding between a house, condo, co-op, or townhouse
- Exploring the market for the best value
- Lining up financing
- Negotiating with sellers or new home builders
- Successfully closing the deal

Stewart, Marcia

Landlord & Tenant Law Expert

Marcia Stewart has been a Nolo editor and author for more than 15 years. She specializes in landlord-tenant law, real estate, and other consumer issues.

• Writes a weekly blog www.nolo.com/blogs.cfm

Selected Publications:

- Every Landlord's Legal Guide
- Every Tenant's Legal Guide
- Leases and Rental Agreements

Hot Topics:

- Landlord legalese made easy
- The saving grace of a great lease—for landlords and tenants alike
- How to level the playing field with your landlord

Media Highlights: Los Angeles Times, Chicago Tribune, Kiplinger's, Newsday

SAN FRANCISCO BAY AREA



Venezia, Craig

Real Estate

Craig Venezia is a nationally recognized authority on private mortgages. Formerly, Venezia served as an executive at Wells Fargo Bank and was affiliated with E*TRADE Financial. He has also worked as a senior executive specializing in private mortgages at a financial services company.

Selected Publications:

• Buying a Second Home: Income, Getaway or Retirement

Hot Topics:

- Seven steps to second-home ownership
- Alternative financing solutions (including interfamily loans, joint purchase, and more)
- How to find the right house at the right price

Media Highlights: NPR, New York Times, CNN/Money's "Open House," Chicago Tribune, Los Angeles Times, San Francisco Chronicle

BOSTON

INTELLECTUAL PROPERTY

Lander, Jack

Inventing & Business Finance

Jack Lander, a successful inventor and the author of three books as well as several condensed reports for inventors, has devoted himself to guiding other inventors through the often perilous path of developing, protecting, marketing, and financing their inventions. He is a frequent workshop speaker.

- Holds 11 U.S. patents, with a 12th patent pending
- Served as President of the United Inventors Association
- Current Vice President of the Yankee Invention Exposition & Yankee Entrepreneur Workshops
- Founder of The Inventor's Bookstore, now part of the United Inventors Association

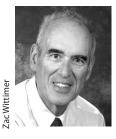
Selected Publications:

• All I Need Is Money: How to Finance Your Invention

Hot Topics:

- What every inventor should know about money
- How to find and approach prospective investors

CONNECTICUT



Pressman, David, ATTORNEY

Patent & Intellectual Property

Attorney David Pressman has more than 30 years of experience in the patent profession—as a patent attorney, a patent examiner for the U.S. Patent Office, and a university instructor. He is one of the country's foremost experts on the patent-filing process and has charted the path for more than 100,000 inventors. His book, *Patent It Yourself* is the most highly recommended guide to patenting an invention

Selected Publications:

- Patent It Yourself
- How to Make Patent Drawings: A Patent It Yourself Companion
- The Inventor's Notebook: A Patent It Yourself Companion
- What Every Inventor Needs to Know About Business & Taxes

Hot Topics:

- Smart tips every inventor can use
- Turn that big idea into big money
- Patent protection: how to keep your big idea safe

Media Highlights: Washington Post, About.com, Dallas Morning News, Inc., Money, Entrepreneur, Mechanical Engineering

SAN FRANCISCO, CA



Stim, Richard, ATTORNEY

Business & Intellectual Property

Richard Stim specializes in small business, copyright, patents, and trademark issues. He practices law in San Francisco and has represented photographers, software developers, crafts people, publishers, musicians, and toy designers. As the co-owner of a small audio book recording business and a musician performing with several bands, Stim has an intimate understanding of the challenges facing his readers.

Selected Publications:

- Wow I'm in Business! A Crash Course in Business Basics
- Music Law: How to Run Your Band's Business
- Profit From Your Idea: How to Make Smart Licensing Deals

Hot Topics:

- Smart legal strategies for protecting art and ideas
- Getting a fair deal: how to license your invention without signing away your rights
- Top five legal steps every band should take
- Business savvy for accidental entrepreneurs

Media Highlights: San Francisco Chronicle, Los Angeles Times, Vibe, Electronics Now, Sacramento Bee, Houston Chronicle

SAN FRANCISCO, CA

Teska, Kirk

Intellectual Property Law

Kirk Teska is an attorney with 15 years of experience in intellectual property law. He is a regular columnist for *Mass High Tech* and *Lawyers Week*, and a contributer to *IEEE Spectrum, Trial Magazine, Bottom Line Business*, and many other publications. Teska is a professor at Suffolk University Law School.

Selected Publications:

• Patent Savvy for Managers: Spot & Protect Valuable Innovations in Your Company

Hot Topics:

- How to identify and evaluate company patents
- Organize a patent committee
- Work with patent attorneys

BOSTON

LIFE/PARENTING

Brown, David, ATTORNEY

Landlord-Tenant Law & Traffic Tickets

David Brown practices law in Monterey, California, where he has represented both landlords and tenants in hundreds of court cases. He is a professor of law at the Monterey College of Law.

Select Publications:

- Beat Your Ticket (National Edition)
- The Landlord's Law Book: Rights and Responsibilities
- The Landlord's Law Book: Evictions
- The Guardianship Book for California
- Fight Your Ticket & Win in California

Hot Topics:

- Do I really have to pay that? Tips for overturning unfair traffic tickets
- How to become a child's legal guardian
- The rules of eviction: when can landlords send renters packing?

Media Highlights: Los Angeles Times, San Francisco Chronicle, Sacramento Bee, Dallas Morning News, San Diego Union-Tribune

SAN FRANCISCO BAY AREA



Choudhri, Nihara, J.D.

Family Law

Nihara K. Choudhri is a nationally recognized author who writes on legal issues affecting families. She is a graduate of Columbia Law School.

Selected Publications:

• Parent Savvy: Straight Answers to Your Family's Financial, Legal & Practical Questions

Hot Topics:

- Nanny horror stories: don't let them happen to you
- How to choose safe products for baby
- Six strategies for keeping childcare costs in check
- Are you ready to start saving for college: five things to do first

Media Highlights: Associated Press, Redbook, Money, Boston Globe, Washington Post, MSN Money, and TV news shows in New York City, Dallas and San Francisco

NEW YORK CITY



Doskow, Emily, ATTORNEY-MEDIATOR

Family Law

Emily Doskow is a Nolo editor and author, as well as a practicing attorney/ mediator focusing on family law, mediation, and legal issues affecting lesbian, gay, bisexual, and transgender individuals and families. In her private practice, Doskow specializes in family formation and dissolution, with an emphasis on adoption and domestic partnership.

• Writes a weekly blog, www.nolo.com/blogs.cfm

Select Publications:

- Nolo's Essential Guide to Divorce
- Becoming a Mediator: Your Guide to Career Opportunities
- A Legal Guide for Lesbian & Gay Couples

Hot Topics:

- Everything you need to know when going through divorce
- Low-conflict divorce options that can shelter the kids and save thousands
- Law and taxes for unmarried couples

Media Highlights: ABC News, CBS MarketWatch, Investor's Business Daily, Library Journal, SmartMoney, San Francisco Chronicle, San Jose Mercury News, Yahoo! Finance, Dallas Morning News

SAN FRANCISCO BAY AREA

Hanks, Liza, Attorney



Family Estate Planning Liza Weiman Hanks is an attorney and the founder of FamilyWorks Estate Planning, a practice specializing in estate planning for families of all ages. A graduate of Stanford Law School, she has also served as an instructor at the Santa Clara University Law School and practiced with the State of California and a

Selected Publications

• The Busy Family's Guide to Estate Planning: 10 Steps to Peace of Mind

prestigious Silicon Valley firm.

Hot topics:

- Ten simple steps to a complete estate plan
- Choosing a guardian for your children: the biggest decision you'll make

Siegel, Lawrence M., ATTORNEY

Special Education

Lawrence Siegel has been a special education attorney and advocate since 1979, and has represented children with disabilities extensively in IEPs, due process, complaints, legal action, and before legislative and policy bodies. Siegel has lectured and consulted with advocacy and parent groups throughout the country and has written special education legislation that has been adopted in several states.

- Founder and director of the National Deaf Education Project
- Member of the California Advisory Commission on Special Education

Select Publications:

- The Complete IEP Guide: How to Advocate for Your Special Ed Child
- Nolo's IEP Guide: Learning Disabilities

Hot Topics:

- · How to navigate IEP and ensure that children get the education they deserve
- Understanding the rights of special needs children

SAN FRANCISCO BAY AREA

RELATIONSHIPS



Doskow, Emily, ATTORNEY-MEDIATOR Family Law

Emily Doskow is a Nolo editor and author, as well as a practicing attorney/mediator focusing on family law, mediation, and legal issues affecting lesbian, gay, bisexual, and transgender individuals and families. Doskow specializes in family formation and dissolution, with an emphasis on adoption and domestic partnership.

• Writes a weekly blog www.nolo.com/blogs.cfm

Select Publications:

- Nolo's Essential Guide to Divorce
- Becoming a Mediator: Your Guide to Career Opportunities
- A Legal Guide for Lesbian & Gay Couples

Hot Topics:

- Everything you need to know when going through divorce
- Low-conflict divorce options that can shelter the kids and save thousands
- Law and taxes for unmarried couples

Media Highlights: ABC News, CBS Market Watch, Investor's Business Daily, Library Journal, SmartMoney, San Francisco Chronicle, San Jose Mercury News, Yahoo! Finance, Dallas Morning News



Hertz, Frederick, Attorney

Domestic Partnerships & Unmarried Couples

Frederick Hertz is a practicing attorney specializing in the legal issues affecting lesbian, gay, bisexual, and transgender individuals and their families.

Select Publications:

- Living Together: A Legal Guide for Unmarried Couples
- A Legal Guide for Lesbian & Gay Couples

Hot Topics:

- Same-sex couples and the law
- Living together: law and taxes for unmarried couples
- Gay marriage and divorce

Media Highlights: New York Times, New York Times Sunday Magazine, Wall Street Journal, Los Angeles Times, San Francisco Chronicle, Associated Press

SAN FRANCISCO BAY AREA



Irving, Shae, J.D.

Marriage Law & Estate Planning

Shae Irving has been a Nolo author and editor since 1994. She specializes in estate planning and family law issues.

Select Publications:

- Prenuptial Agreements: How to Write a Fair & Lasting Contract
- Quicken WillMaker Plus
- Nolo's Encyclopedia of Everyday Law

Hot Topics:

- Prenups for the rest of us: how regular couples can shelter each other from debt, provide for children of past relationships, establish rules for owning property together, and much more
- Make sure your will is done: spell out your wishes in a living trust
- Powers of attorney: what they are and what it means for you

Media Highlights: Library Journal, Sacramento Bee, Portland Observer, Orlando Sentinel, Dallas Morning News, Seattle Times, MSNMoney



Stoner, Katherine, ATTORNEY-MEDIATOR

Marriage Law & Divorce

Katherine E. Stoner is an attorney/mediator in private practice with the firm of Stoner, Welsh & Schmidt in Pacific Grove, CA. In addition to mediation, her practice includes consulting attorney services for clients who are in mediation. Stoner has lectured extensively on family law and mediation.

- Certified Family Law Specialist
- Teaches community property at Monterey College of Law & The Center for Mediation and Law

Select Publications:

- Divorce Without Court: A Guide to Mediation & Collaborative Divorce
- Prenuptial Agreements: How to Write a Fair & Lasting Contract
- Prenups for Partners: Essential Agreements for California Domestic Partners

Hot Topics:

- Prenups for the rest of us: how regular couples can shelter each other from debt, provide for children of past relationships, establish rules for owning property together
- Prenuptial agreements for same-sex couples
- Low-conflict divorce options that can shelter the kids and save thousands

Media Highlights: Wall Street Journal, Newsday, Mediation News, Cosmopolitan

SAN FRANCISCO BAY AREA

Woodhouse, Violet, ATTORNEY

Divorce

Violet P. Woodhouse is a noted author, lecturer, seminar presenter, and consultant in the areas of family law and personal finance, and is an authority on the financial and tax aspects of divorce. A practicing attorney and Certified Financial Planner, Woodhouse often acts as a consultant and mediator for divorcing spouses. She has authored articles for the state and local bar associations and legal newspapers.

Select Publication:

• Divorce & Money: How to Make the Best Financial Decisions During Divorce

Hot Topics:

- Staying afloat during and after divorce: financial strategies that make the difference
- Tax tips for the newly single

Media Highlights: Wall Street Journal, New York Times, Working Woman, Lear's, Money, Motley Fool, Kiplinger's, Forbes, Newsday

LOS ANGELES, CA

HEALTH CARE & ELDERCARE

Matthews, Joseph L., ATTORNEY

Eldercare & Social Security

Joseph Matthews has been an attorney since 1971. From 1975 to 1977 he taught at the law school of the University of California, Berkeley. For many years, he has been involved in matters relating to seniors.

Select Publications:

- Social Security, Medicare & Government Pensions
- Long-Term Care: How to Plan & Pay for It
- How to Win Your Personal Injury Claim

Hot Topics:

- The real deal on the new Medicare prescription drug benefit
- Beat the nursing home trap: how to find quality, affordable elder care

Media Highlights: New York Times, Wall Street Journal, USA TODAY, Los Angeles Times, BusinessWeek, Chicago Tribune, Forbes, Fortune

SAN FRANCISCO, CA

Morton, David A. III, M.D.

Social Security Disability

David A. Morton III has authored several books on Social Security disability. As a consultant for the Social Security Administration, Morton hired, trained, supervised, and evaluated the work of medical doctors and clinical psychologists, and made thousands of disability determinations for both adults and children. He holds degrees in psychology and medicine.

• 14 years as a disability determination consultant for the Social Security Administration, including eight years as chief consultant

Select Publications:

• Nolo's Guide to Social Security Disability: Getting & Keeping Your Benefits

Hot Topics:

- What does it take to qualify for Social Security disability?
- Practical details on the procedures you'll need to follow to get your due
- How age, education, and work experience affect benefits

ARKANSAS

EVERYDAY LAW

Ball, Christopher A., ATTORNEY

California Workers' Compensation

Christopher A. Ball has practiced workers' compensation law exclusively since 1991. He is certified as a Workers' Compensation Specialist with the State Bar of California.

- Holds degrees in business administration and law
- Certified as a Workers' Compensation Specialist with State Bar of California

Select Publications:

• California Workers' Comp: How to Take Charge When You're Injured on the Job

Hot Topics:

- How to protect your rights when hurt on the job
- What happens when you go to court

LOS ANGELES, CA

Bergman, Paul, LAW PROFESSOR

Civil and Criminal Law

Paul Bergman is a Professor of Law at the University of California at Los Angeles School of Law and a recipient of a University Distinguished Teaching Award. He has also published numerous articles in law journals.

Select Publications:

- Represent Yourself In Court: How to Prepare & Try a Winning Case
- Nolo's Deposition Handbook
- The Criminal Law Handbook: Know Your Rights, Survive the System

Hot Topics:

- The criminal justice system: how it works and what to do if you're caught up in it
- When a loved one is arrested, what you can do to help
- Become part of a growing trend of self-representation: everything you need to represent yourself in a lawsuit

Media Highlights: Library Journal, About.com, New Orleans Times-Picayune

LOS ANGELES, CA



Bray, Ilona, J.D.

Nonprofit & Immigration Law Expert

Attorney Ilona Bray is an author and legal editor at Nolo. Her specialties include real estate, immigration law, and nonprofit fundraising. Bray's working background includes solo practice, nonprofit, and corporate stints.

- Served as intern at Amnesty International's main law office in London
- Holds degrees in East Asian studies and law

Selected Publications:

- Nolo's Essential Guide to Buying Your First Home
- Effective Fundraising for Nonprofits
- U.S. Immigration Made Easy
- The Essential Guide for First-Time Homeowners (September 2008)

Hot Topics:

- Keep nonprofits afloat with strong contributions
- Immigration: how the system really works

Media Highlights: Library Journal, San Diego Union-Tribune, Accounting Today, Fort Worth Star Telegram, Advancing Philanthropy

SAN FRANCISCO BAY AREA

Brown, David, ATTORNEY

Landlord-Tenant Law & Traffic Tickets

David Brown practices law in Monterey, California, where he has represented both landlords and tenants in hundreds of court cases. He is a professor of law at the Monterey College of Law.

Select Publications:

- Beat Your Ticket (National Edition)
- The Landlord's Law Book: Rights and Responsibilities
- The Landlord's Law Book: Evictions
- The Guardianship Book for California
- Fight Your Ticket & Win in California

Hot Topics:

- Do I really have to pay that? Tips for overturning unfair traffic tickets
- How to become a child's legal guardian
- The rules of eviction: when can landlords send renters packing?

Media Highlights: Los Angeles Times, Sacramento Bee, Dallas Morning News, San Diego Union-Tribune, San Francisco Chronicle



Duncan, Roderic, JUDGE (RETIRED)

Criminal Law & Self Representation

Roderic Duncan was appointed to the California Municipal Court in 1975 and then elected to the Superior Court bench in 1987. He has been a lecturer and faculty member at more than 25 educational programs for judges. Since his retirement from the bench in 1995, Duncan has worked on several Nolo book

projects and served as mediator in the court system.

- Served as a judge for 20 years
- Chosen as the 1990 Judicial Officer of the Year by the California State Bar, Family Law Section

Select Publications:

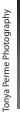
- Win Your Lawsuit: A Judge's Guide to Representing Yourself in California Superior Court
- A Judge's Guide to Divorce: Uncommon Advice from the Bench

Hot Topics:

- Staying out of court: how to get a fair judgment and save thousands without going to trial
- Growing trend of self-representation: everything you need to represent yourself in court

Media Highlights: Los Angeles Times, San Francisco Sunday Magazine, Wired, San Francisco Chronicle

SAN FRANCISCO, CA



Randolph, Mary, J.D.

Estate Planning

Mary Randolph is vice president of editorial at Nolo, where she helps direct the editorial content of Nolo's website and products. She also writes on estate planning. She received her J.D. from the University of California, Berkeley.

Select Publications:

- The Executor's Guide: Settling a Loved One's Estate or Trust
- 8 Ways to Avoid Probate
- Every Dog's Legal Guide: A Must-Have Book for Your Owner
- Quicken Willmaker Plus

Hot Topics:

- Death and taxes
- Becoming a child's legal guardian: six things to do first
- Top ten things every executor should know
- Probate and how to bypass it

Media Highlights: USA TODAY, Wall Street Journal, New York Times, Los Angeles Times, Kiplinger's, Miami Herald, San Diego Union-Tribune, San Francisco Chronicle, Black Enterprise, Bankrate.com

ESTATE PLANNING



Clifford, Denis, J.D.

Estate Planning

Denis Clifford specializes in estate planning.

• Graduate of Columbia Law School where he was an editor of The Law Review

Select Publications:

- Nolo's Simple Will Book
- Make Your Own Living Trust
- Plan Your Estate
- A Legal Guide for Lesbian & Gay Couples

Hot Topics:

- Estate planning made simple: the easy way to make your wishes known
- Why everyone needs a will or living trust
- What to do when a will is contested

Media Highlights: New York Times, Los Angeles Times, Money, Washington Post, Chicago Tribune, Wall Street Journal, Kiplinger's, SmartMoney

SAN FRANCISCO BAY AREA

Cullen, Melanie

Personal Recordkeeping

Melanie Cullen spent 20 years in corporate management, and now works as a consultant in management and technology.

Select Publications:

• Get It Together: Organize Your Records So Your Family Won't Have To

Hot Topics:

- Important steps military personnel should take before deployment
- Great advice for boomers struggling to get their ailing parents' affairs in order
- Losing a loved one is hard enough: make the process easier on the ones you leave behind by organizing your records now

Media Highlights: San Francisco Chronicle, Davis Enterprise, Sacramento Bee, Portland Observer



Irving, Shae, J.D.

Marriage Law & Estate Planning

Shae Irving has been a Nolo author and editor since 1994. She specializes in estate planning and family law issues.

Select Publications:

- Prenuptial Agreements: How to Write a Fair & Lasting Contract
- Nolo's Encyclopedia of Everyday Law
- Quicken WillMaker Plus

Hot Topics:

- Prenups for the rest of us: how regular couples can shelter each other from debt, provide for children of past relationships, establish rules for owning property together, and much more
- Make sure your will is done: spell out your wishes in a living trust
- Powers of attorney: what they are and what it means for you

Media Highlights: Library Journal, Sacramento Bee, Portland Observer, Orlando Sentinel, Dallas Morning News, Seattle Times, MSN Money



Randolph, Mary, J.D.

Estate Planning

Mary Randolph is vice president of editorial at Nolo, where she helps direct the editorial content of Nolo's website and products. She also writes on estate planning. She received her J.D. from the University of California, Berkeley.

- Podcaster www.nolo.com/podcast.cfm
- Writes weekly blog www.nolo.com/blogs.cfm

Select Publications:

- The Executor's Guide: Settling a Loved One's Estate or Trust
- 8 Ways to Avoid Probate
- Every Dog's Legal Guide: A Must-Have Book for Your Owner
- Quicken Willmaker Plus

Hot Topics:

- Death and taxes
- Becoming a child's legal guardian: six things to do first
- Top ten things every executor should know
- Probate and how to bypass it

Media Highlights: USA TODAY, Wall Street Journal, New York Times Los Angeles Times, Kiplinger's, Miami Herald, San Diego Union-Tribune, San Francisco Chronicle, Black Enterprise, Bankrate.com

RETIREMENT & SOCIAL SECURITY

Clyatt, Bob

Retirement & Investment



Bob Clyatt enjoyed a 20-year career as a top-level executive in the information services industry before semi-retiring at age 42 in 2001.

- Holds degrees in economics and business from the University of California at Berkeley and MIT
- Founder and former CEO of I/O 360, a web design company, and HorizonLive, a Web-based virtual classroom software company

Select Publications:

- Work Less, Live More: The New Way to Retire Early
- The Work Less, Live More Workbook

Hot Topics:

- Rational long-term investment strategies
- The secret of the safe withdrawal rate
- Real-world tips for a fulfilling retirement

Media Highlights: USA TODAY, Washington Post, Wall Street Journal, Forbes, Los Angeles Times, MarketWatch, San Diego Union-Tribune, Columbus Dispatch, Associated Press

NEW YORK

Matthews, Joseph L., ATTORNEY

Eldercare & Social Security

Joseph Matthews has been an attorney since 1971. From 1975 to 1977 he taught at the law school of the University of California, Berkeley. For many years, he has been involved in matters relating to seniors.

Select Publications:

- Social Security, Medicare & Government Pensions
- Long-Term Care: How to Plan & Pay for It
- How to Win Your Personal Injury Claim

Hot Topics:

- The real deal on the new Medicare prescription drug benefit
- Beat the nursing home trap: how to find quality, affordable elder care

Media Highlights: New York Times, Wall Street Journal, USA TODAY, Los Angeles Times, Fortune, Chicago Tribune, Forbes, Fortune, BusinessWeek

SAN FRANCISCO, CA

Morton, David A. III, M.D.

Social Security Disability

David A. Morton III has authored several books on Social Security disability. As a consultant for the Social Security Administration, Morton hired, trained, supervised, and evaluated the work of medical doctors and clinical psychologists, and made thousands of disability determinations for both adults and children. He holds degrees in psychology and medicine.

• 14 years as a disability determination consultant for the Social Security Administration, including eight years as chief consultant

Select Publications:

• Nolo's Guide to Social Security Disability: Getting & Keeping Your Benefits

Hot Topics:

- What does it take to qualify for Social Security disability?
- Practical details on the procedures you'll need to follow to get your due
- · How age, education, and work experience affect benefits

ARKANSAS

Slesnick, Twila, PhD, ENROLLED AGENT

Retirement Tax & Investment

Twila Slesnick is an Enrolled Agent specializing in tax and investment planning for retirees and prospective retirees. She also does pension plan consulting for individuals and small businesses.

- Holds a bachelor's, master's, and PhD from the University of California, Berkeley
- Conducts retirement and tax planning seminars nationwide

Select Publications:

- IRAs, 401(k)s & Other Retirement Plans: Taking Your Money Out
- Nolo's Essential Retirement Tax Guide (November 2008)

Hot Topics:

- Smart savings strategies
- Cost-cutting tax tips for seniors
- How to handle work-based retirement plans when changing jobs
- Rules for dividing retirement plans during divorce

Media Highlights: U.S. News & World Report, Money Magazine, Newsweek, Consumer Reports, Kiplinger's DENVER, CO

PERSONAL FINANCE & MONEY MANAGEMENT

Daily, Frederick W., ATTORNEY

Tax and Business

Frederick W. Daily is a tax attorney with more than 35 years experience helping individuals and small business owners make smart tax decisions and stay out of trouble with the IRS.

Selected Publications:

- Stand Up to the IRS
- Tax Savvy for Small Business
- Surviving an IRS Audit

Hot Topics:

- Money-saving tax tips for consumers and small businesses
- What to do when you can't afford to pay your taxes
- How to avoid an audit
- Insider information on how to handle on IRS audit

Media Highlights: Good Morning America, Money, U.S. News & World Report, Miami Herald, Newsweek Chicago Tribune, Inc., BusinessWeek, Entrepreneur, Upscale, San Francisco Chronicle, NPR, New York Times

FLORIDA



Elias, Stephen R., ATTORNEY

Bankruptcy

Stephen R. Elias is a practicing bankruptcy attorney and former associate publisher at Nolo as well as current President of the National Bankruptcy Law Project. He is also the author of numerous books and one of the original author/designers of Nolo's bestselling Quicken WillMaker Plus software.

• Writes a weekly blog www.nolo.com/blogs.cfm

Selected Publications:

- The New Bankruptcy: Will It Work for You?
- How to File for Chapter 7 Bankruptcy
- Trademark: Legal Care for Your Business & Product Name
- Legal Research: How to Find & Understand the Law
- Special Needs Trust
- Chapter 13 Bankruptcy

Hot Topics:

- Learn when and how to file for bankruptcy under the new law
- How to protect your business and build your brand with a registered trademark

Media Highlights: New York Times, Wall Street Journal, Newsweek, Good Morning America, 20/20, Money, USA TODAY

SAN FRANCISCO BAY AREA



Fishman, Stephen, J.D.

Tax & Business

After stints in government and private practice, Stephen Fishman became a full-time legal writer in 1983. He specializes in business and tax law.

Selected Publications:

- Working for Yourself: Law & Taxes for Independent Contractors, Freelancers and Consultants
- Deduct It! Lower Your Small Business Taxes
- Lower Taxes in 7 Easy Steps
- Work from Home Handbook

Hot Topics:

- Money-saving tax tips for consumers and small businesses
- Plain-English demystification of laws affecting small businesses and independent contractors

Media Highlights: New York Times, Wall Street Journal, Los Angeles Times, Fortune, Business Week, Boston Globe, Small Business Opportunities, U.S. News & World Report, Library Journal, Chicago Tribune, AP

SAN FRANCISCO, CA

Lamb, John

Personal Finance

John Lamb was a senior lawyer with the California Department of Consumer Affairs for many years, specializing in credit, credit reporting, privacy, automobile, and landlord-tenant issues. He speaks and writes frequently on consumer issues.

Select Publications:

- Credit Repair
- Money Troubles

Hot Topics:

- Smart budgeting tips
- Financial strategies for salvaging bad credit
- Nearly 80% of credit reports contain errors: how to make sure you get the credit score you deserve

Media Highlights: Los Angeles Times, San Diego Union-Tribune, Pittsburgh Post-Gazette, Washington Times, Reuters, New Orleans Times-Picayune, About.com

SAN FRANCISCO BAY AREA

Renauer, Albin, J.D.

Bankruptcy Expert

Albin Renauer has worked for various public-interest law firms, the California Supreme Court, and for Nolo, where he edited books and software packages. After being immersed in creating self-help legal software programs to make tedious legal tasks as easy and non-intimidating as possible, Renauer became the architect of Nolo's website. He now runs his own website and database design business. He received his J.D. in 1985 from the University of Michigan Law School and served on the Michigan Law Review.

• Writes a weekly blog www.nolo.com/blogs.cfm

Select Publications:

• How to File for Chapter 7 Bankruptcy

Hot Topics:

- Plain-English explanation of Chapter 7 bankruptcy
- How the new bankruptcy law has raised the stakes on Chapter 7
- Finer points of bankruptcy: how to cancel the largest amount of debt possible while keeping the maximum amount of property

Media Highlights: New York Times, Newsweek, Kiplinger's, Forbes, Los Angeles Times

IMMIGRATION



Bray, Ilona, J.D.

Nonprofit & Immigration Law Expert

Attorney Ilona Bray is an author and legal editor at Nolo. Her specialties include real estate, immigration law, and nonprofit fundraising. Bray's working background includes solo practice, nonprofit, and corporate stints.

- Served as intern at Amnesty International's main law office in London
- Holds degrees in East Asian studies and law

Selected Publications:

- Becoming a U.S. Citizen
- How to Get a Green Card
- U.S. Immigration Made Easy

Hot Topics:

- Keep nonprofits afloat with strong contributions
- Immigration: how the system really works

Media Highlights: Library Journal, San Diego Union-Tribune, Accounting Today, Fort Worth Star Telegram, Advancing Philanthropy